



### **ROUNTABLE**

ORIGINAL: ENGLISH DATE: OCTOBER 15, 2012

# INTERNATIONAL MUSIC REGISTRY (IMR) KRISTIANSAND LIGHTHOUSE ROUNDTABLE: COPYRIGHT INFRASTRUCTURE. OPPORTUNITIES AND CHALLENGES FOR MUSIC IN THE DIGITAL FUTURE

organized by the World Intellectual Property Organization (WIPO)

and the University of Agder

Kristiansand, November 13 to 15, 2012

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

#### Tuesday, November 13, 2012

10.00 Opening Remarks

Mr. C. Trevor Clarke, Assistant Director General, Culture and Creative Industries Sector, World Intellectual Property Organization (WOPO), Geneva

Mr. Bendik Hofseth, Chair, International Music Registry (IMR) Consultative Committee, Oslo

10.45 - 11.15 Coffee break

11.15 – 11.45 **Topic 1 The International Protection of Music Works, Recordings and Performances. The Role of WIPO** 

Speaker: Mr. Victor Vázquez López, Senior Legal

Counsellor, Copyright Law Division, World Intellectual Property Organization (WIPO),

Geneva

11.45 – 12.30 Debate Copyright legislation represents a fundamental support for

the music market. A balanced and responsive legal framework is an essential condition for the development of

music services on line

Moderator: Mr. Bendik Hofseth

12.30 - 14.00 Lunch

14.00 – 17.00 Topic 2 The State of the Music Industry: Challenges and

**Opportunities** 

Speaker and

Moderator: Mr. Phil Hardy, Music Industry Journalist,

London

Debate The high cost of doing business and fragmentation in the

music market continue to represent important challenges for the distribution of music on line. The obstacles and opportunities in the road to full automation will be examined as well as the evolving legal challenges and the promising avenues for public private partnerships at national, regional

and international levels

Wednesday, November 14, 2012

10.00 – 12.30 Topic 2 The State of the Music Industry: Challenges and

(cont.) Opportunities

Moderator: Mr. Phil Hardy

12.30 – 14.00 Lunch break

14.00 – 17.00 **Topic 3** 

# What Music Market for the Digital Future?

New business models are thriving in the digital environment but there is a general understanding that further adaptations need to take place in the digital market place to account for real time, low value and high volume transactions. The evolving role of Internet Intermediaries appears as a key driving factor for market developments. Identification of rights and right owners remain a constant challenge for any viable data management system in the digital environment. There is a need to look at developments in music metadata, identifiers and databases under the prism of what infrastructure exists, what is planned and what is desired. Special focus should therefore be placed on the links and interconnection of different infrastructure developments. The proposed WIPO Music Forum can be seen as an environment where these issues can be discussed and further solutions explored

Moderator: Mr. Peter Jenner, Manager, Sincere Management, London

## Thursday, November 15, 2012

10.00 – 12.30 **Topic 3** (cont.)

**What Music Market for the Digital Future?** 

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