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**ROUNDTABLE**

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ORIGINAL: ENGLISH  
DATE: OCTOBER 15, 2012

**INTERNATIONAL MUSIC REGISTRY (IMR) KRISTIANSAND  
LIGHTHOUSE ROUNDTABLE: COPYRIGHT INFRASTRUCTURE.  
OPPORTUNITIES AND CHALLENGES FOR MUSIC IN THE DIGITAL  
FUTURE**

organized by  
the World Intellectual Property Organization (WIPO)

and  
the University of Agder

**Kristiansand, November 13 to 15, 2012**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*



12.30 – 14.00 Lunch break

14.00 – 17.00 **Topic 3** **What Music Market for the Digital Future?**

New business models are thriving in the digital environment but there is a general understanding that further adaptations need to take place in the digital market place to account for real time, low value and high volume transactions. The evolving role of Internet Intermediaries appears as a key driving factor for market developments. Identification of rights and right owners remain a constant challenge for any viable data management system in the digital environment. There is a need to look at developments in music metadata, identifiers and databases under the prism of what infrastructure exists, what is planned and what is desired. Special focus should therefore be placed on the links and interconnection of different infrastructure developments. The proposed WIPO Music Forum can be seen as an environment where these issues can be discussed and further solutions explored

Moderator: Mr. Peter Jenner, Manager, Sincere Management, London

Thursday, November 15, 2012

10.00 – 12.30 **Topic 3 (cont.)** **What Music Market for the Digital Future?**

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